



ASCE 2014 ITS THEME EXHIBITION



Golden Commercial

2014 Shanghai International Aircraft Interiors Exhibition (AIE)

To grasp market development fast and effectively, push forward the butt joint of enterprises and decision makers.

June 05-07, 2014 | Shanghai Mart-China

No. 2299 West Yan'an Road/No.99 Xingyi Road, Changning District P.R.China



Approver :

Shanghai Municipal Commission of Commerce

Sponsors :

China Air Transport Association | China Civil Airport Association

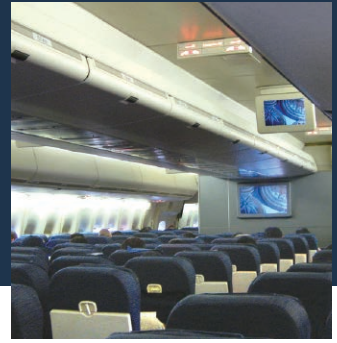
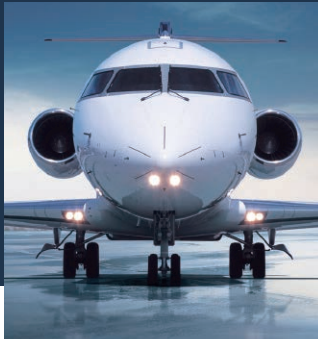
Organizer :

Shanghai Golden Commercial Exhibition Co.,Ltd.

Co-organizer :

Shanghai Industry Design Association | Shanghai Aircraft Design and Research Institute

www.aviationfair.com.cn



Exhibition Review

With China's rapid economic development and increasing international trade, it makes China be one of the fastest - growing aviation markets. Statistic shows Chinese aviation flow is 0.354 billion passengers in 2013 and 1.5 billion passengers in 2030. In order to meet huge demand in Chinese market ,It is estimated that additional 5580 new aircrafts,total valued 780 billion US Dollars, are expected to be enrolled. At the same time, as china has gradually increasing demand in Narrow/Wide Body Aircraft, developing Narrow/Wide Body Aircraft and developing competitive aviation industry, it brings wide market for china-made Narrow/Wide Body Aircraft interiors. Considering demands and developments of Chinese aircrafts interior products, global aircraft interior industry will focus on Chinese market. Airlines pay more attention to comfort and pleasing in appearance of aircraft interiors and improve services to attract more passengers. Although the price of interiors is high, it cannot prevent high-end customers to pursue the high quality life. To use the internet, watch television, dine together, entertain, and have a rest at an altitude of 12,500 meters high has been the dream haunted by human for many years from of old. Nowadays, depending on advanced technology and high quality interiors, it has become a reality. After the order is made, it is the time to choose the style and material of cabin layout, seats, gallery and IFE and so on, list related design companies and manufacturers, and makes detailed survey and plan for choice.

New Opportunity

In order to grasp the development situation of plane interior market fast and effectively, and push forward the bridge between enterprises and decision makers, Golden Commercial and competent departments will hold Shanghai International Aircraft Interiors Exhibition 2014 on June 05-07, at Shanghai Mart in Shanghai, China. This show is the unique aircraft interiors exhibition in Asia and it will certainly attract global airplanes, yachts, high-speed rail manufacturers and buyers, and nearly one thousand global enterprises in aviation field to attend. They will communicate face to face and enhance the butt joint between enterprises and decision makers.



Major Exhibits

- Cabin Equipment and Management System
- Aircraft Seating
- Galley/Stowage System and Gallery Inserts
- Lavatory & Waste Equipment
- Inflight Entertainment and Communication Systems
- Lighting/LED and Accessories
- Materials (including aluminum, metals, steels, composites)
- Soft Furnishings, Upholstery, Textiles & Leather
- Cabin Cleaning/Sanitary Products
- Flooring
- Plastics
- Interior Paints & Covering
- Onboard Emergency and Survival Equipment
- Aircraft Interior Design and Refurbishment
- Others

Participation Fees

- International Standard Booths:
For overseas enterprises: USD 4800/Expo; 3m×3m
Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.
- Indoor Raw Space:
For overseas enterprises: USD 480.00/Sq.m.
Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

Sponsorships

If you want to promote your products most before buyers, please contact organizer for more details.

Event

- Change and Innovation in the cabin
- Changing tastes and lifestyles – critical trends shaping consumer expectations in the future
- Differentiating your brand whilst embracing standardisation within the cabin
- Meeting changing expectations of friendliness and service
- Offering passenger’ s choice & making money
- How to create an engaging passenger experience
- How airlines can evolve their IFE&C strategies in a way that is good for business and makes sense to passengers

Participants

- Aircraft manufacturing enterprises at home and abroad
- Airlines at home and abroad
- Air cabin enterprises at home and abroad
- Buyers for commercial airplanes at home and abroad
- Machine parts production enterprises at home and abroad
- Interiors design and planning units at home and abroad
- The plane research institutes at home and abroad
- The plane interior accessories suppliers/buyers at home and abroad
- Onboard Galley and Galley equipment manufacturers
- Fence monitoring and transport system suppliers
- Storage rack and devices manufacturers
- Catering equipments and service suppliers
- Cleaning equipments suppliers
- Cabin decoration, textiles, and linen suppliers
- Media organizations and government agencies in aviation field, Industry association/ professionals



Contact

To reserve the booth of “Golden Commercial: AIE 2014” or learn more information, please contact:
Add: Room 2001-2002, No.2, Maji Road, Pilot Free Trade Zone, 200131, Shanghai, P.R.China
Tel: (86-21) 5013-1760
Fax: (86-21) 5013-1761
E-mail: info@goldenexpo.com.cn
Show website URL: www.aviationfair.com.cn