



AIS CHINA

2014 International Aircraft Interiors Summit

2014



2014 6 6 中国

June 06, 2014 Shanghai, China

主办 / Organizer

上海高登商业展览有限公司 / Shanghai Golden Commercial Exhibition Co., Ltd.

支持 / Co-organizer

中国航空运输协会/CATA

上海飞机设计研究院/ Shanghai Aircraft Design and Research Institute

空客/Airbus

会议背景/Background

近年来，民航业飞速发展，人们对飞机的需求开始不仅限于飞行上，在高空上网、看电视、聚餐、娱乐、休息的愿望逐渐成为现实。为了乘客更好的飞行体验，各大航空公司，飞机制造商不断在飞机内饰上创新，争取赢得更多的市场。

随着在中国经济的持续高速增长，作为全球最大的消费市场，中国将成为全球飞机需求量最大，增速最快的航空市场。“中国化”内饰设计已成为飞机内饰发展的新方向。未来全球飞机内饰行业的目光将聚集在中国。

针对以上现状，高登商业将于6月6-7日在上海举办“2014国际飞机内饰高峰论坛”，峰会将聚集航空公司，飞机制造商，飞机内饰提供商等业内高层，共同探讨机上内饰的现状与未来发展之路。

With the rapid development of Chinese civil aviation industry in recent years, people take planes not just limited to fly, while the desire of surfing the internet, watching TV, dining together, entertainment and relaxing on high altitude gradually becomes a real thing. Aiming to provide a better flight experience for passengers, each major airlines and airplane manufacturers are engaging in constant innovation on aircraft interiors in order to share a bigger piece of cake in the market.

Along with the sustained high growth of Chinese economy, China is working as the largest global consumption market and will also turn to be a greatest and fastest global aviation market in future. It becomes a different future direction to refit airplanes with Chinese-style interior design. China will attract all the attention from global aircraft interiors industry in the future.

Against the above situation, Golden Commercial will hold “International Aircraft Interiors Summit 2014” on June 06-07 in Shanghai. The conference will gather lots of top leaders from airlines, aircraft manufacturers and aircraft interiors suppliers, aiming to analyze the current situation and explore the future of aircraft interiors industry.



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□ □ □ □ /Hot Topics

- ◆ **航空内饰的市场发展及整体设计理念的提升**
To promote the market development and overall design concept of aircraft interiors industry
- ◆ **细分市场，选择合适的机上内饰，为乘客带来舒适安全全方位的乘坐体验**
To subdivide the market and select suitable aircraft interiors for all-round secure and comfortable travel experience
- ◆ **飞机座椅及其材料的创新设计与选择**
Design innovation and selection on aircraft seat and its material
- ◆ **机上娱乐及通信系统的革新--互联网时代的机遇与挑战**
Innovation on IFE/IFC-- Opportunities and challenges in the internet age

□ □ □ □ □ □ /Guest invited

魏振中 中国航空运输协会 秘书长
Zhenzhong Wei (Secretary General) CATA

吴桐水 中国民航大学校长
Tongshui Wu (President) Civil Aviation University of China president

吴学良 国航工程技术分公司工程部 总经理
Xueliang Wu (General Manager) Air China Technics Engineering Dept

董苏光 中国南方航空股份有限公司副总经理
Suguang Dong (Deputy General Manager) China Southern Airlines

牛涛 东航工程技术公司总经理
Tao Niu (GM, Maint Management) China Eastern Airlines

Martin 空客德国 (VP) Airbus Cabin & Cargo Innovation

Norbert Marx 广州飞机维修工程公司总经理/ GAMECO (GM)

王廷江 湖北航宇嘉泰飞机设备有限公司总经理
Yanjiang Wang (GM) Hubei HangYu Jiatai aircraft equipment Co. Ltd.

王志杰 春秋航空维修副总裁总工程师
Zhijie Wang (Senior VP, Chief Engineer) Spring Airlines

俞麒峰 上海飞机设计研究院
Qilin Yu (Minister) Shanghai Aircraft Design and Research Institute

Manfred Buechner (GM) RECARO China



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□ □ □ □ / Benefits

- ◆了解航空内饰市场的最新产品及动向，抓住机遇迎接挑战
Understanding the latest product and its development of aircraft interiors market in order to seize the opportunities and meet the challenges
- ◆展示飞机制造商、航空公司最新的飞机内饰设计与选择方向
Presenting the latest aircraft interiors design and selecting direction of aircraft manufacturers and airlines
- ◆提升品牌形象，巩固和提高中国航空内饰市场的占有率
Enhancing brand images in order to strengthen and increase Chinese aircraft interiors market share
- ◆获取最新的飞机座椅，娱乐系统，机场厨房的创新理念与设计
Acquiring latest innovative concept and design of aircraft seat, entertainment system and airport kitchen
- ◆促进各大航空公司，飞机制造商，机上内饰提供商的交流合作，整合产业资源
Promoting communication and cooperation among major airlines, aircraft manufacturers and aircraft interiors suppliers to integrate industry resource
- ◆学习交流各大企业对航空内饰的选择、创新和市场经验
Learning and exchanging the selection, innovation and market experience of aircraft interiors among major enterprises

□ □ □ □ / Who will attend

- ◆航空公司
Airlines
- ◆飞机制造商
Aircraft manufacturers
- ◆飞机航材采购商
The plane material buyers
- ◆飞机科研院所
Aircraft Design and Research institution
- ◆飞机内饰设计公司
Aircrafts Interiors design Studio
- ◆飞机座椅，新型材料供应商
Aircraft Seating and new material suppliers
- ◆机上娱乐系统供应商
IFEC suppliers
- ◆机上厨房供应商
Gallery suppliers



Sponsorship Opportunities

根据您的需求与预算，我们可以为您制定相应的的赞助方案，包括演讲，展台，茶歇等。

详情请咨询 Contact :

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□ □ □ □ / Agenda

6月6日上午

08:30	签到 Registration
09:00	开幕致辞/Opening speech 魏振中 中国航空运输协会 秘书长/ Zhenzhong Wei (Secretary General) CATA
09:30	创新引领民机内饰设计的未来(拟)/Innovation leads the future of civil aircraft interiors design 俞麒峰 部长 上海飞机设计研究院/ Qilin Yu (Minister) Shanghai Aircraft Design and Research Institute
10:00	商用飞机客舱内饰的维修与翻新/ MRO and Refurbishment of Commercial Aircraft Cabin Interior Norbert Marx 广州飞机维修工程公司总经理/ GAMECO (GM)
10:30	茶歇 Coffee Break
11:00	航空内饰市场的需求分析及市场展望/Analysis the aircraft interiors market demand and expectation Theresa L. Torlai (Director, Product Marketing) Interiors and Aircraft Transition Services Boeing
11:30	专题讨论：飞机内饰的设计革新，如何迎合不同消费者的需求和品味 Seminar: aircraft interiors decoration innovation, and how to appeal to different consumers' demand and favor Air China China Eastern Airlines China Southern Airlines Boeing COMAC Airbus
12:15	集体照留念 Group as a souvenir
12:30	自助午餐及交流 Buffet lunch and communication

6月6日下午

14:00	如何选择飞机内饰，提高乘客舒适度及安全性 How to choose aviation interiors to improve passenger comfort and safety 空客德国 Martin (VP) Cabin & Cargo Innovation Airbus
14:30	飞机座椅的创新及市场布局/Aviation seating innovation and market arrangements 王廷江 湖北航宇嘉泰飞机设备有限公司总经理 Yanjiang Wang (GM) Hubei HangYu Jiatai aircraft equipment Co. Ltd.



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15:00	飞机内饰轻量化的设计和材料应用/The lightweight aircraft interiors design and materials application 沙伯基础创新塑料 SABIC Innovative Plastics
15:30	机上厨房设备的市场介绍和产品更新 The market analysis and updates of on board galley equipments
16:00	茶歇 Coffee Break
16:30	专题讨论：如何通过飞机内饰（飞机座椅用材，机上厨房卫生设备，）的选择，满足细分市场的需求 Seminar: How to meet the needs of market segment according to aircraft interiors (including aviation Seating , Materials , Lavatory & Waste Equipment, Galleys & Galley equipment) selection Spring Airlines Shenzhen Airlines Shandong Airlines RECARO SABIC Avic FACC
17:30	晚宴 Dinner Party

6 月 7 日上午

参观上海飞机设计研究院

□ □ □ □ /Contact

预知峰会更多信息，请通过以下联络方式：

If you want to know further information, please contact:

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