



# 2016第五届上海国际航空服务产业博览会

## The 5th Shanghai International Aviation Services Trade Fair 2016

2016年06月14日-16日 | 上海新国际博览中心-中国

June 14-16, 2016 | Shanghai New International Expo Centre-CHINA

中国上海市浦东新区龙阳路2345号 | 2345 Longyang Road, Pudong New Area Shanghai P.R.China



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promote butt joint between enterprise and decision makers.

亚洲地区航空服务领域唯一专业采购盛会

The Asian unique professional Trade Fair in aviation Services field

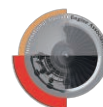
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## 展会背景 | Exhibition Review

亚洲地区航空服务领域唯一采购盛会-上海国际航空服务产业博览会（简称:上海航博会）已在上海顺利举办过四届并获得巨大成功，本届航博会吸引来自全球四十多个国家和地区数千家航空服务领域优秀供应商前来参展，累计展出面积超过五万平方米，共涉及航空工程与服务、机上内饰与翻新、通用航空器、无人机系统、机场建设及运营、航空用品与服务等领域，展会期间聚集了国内外近千家主要航空公司、飞机制造商、机场集团以及数万名全球航空服务专业买家参会。中国航博会在举办过程中得到了中航工业、中国商飞、空客、波音、巴航、赛峰、普惠、港机、瑞士佳美、国航、东航、南航、厦航、海航、深航、春秋、吉祥、首都机场、上海机场、广东机场、四川机场、云南机场、辽宁机场以及航空相关行业协会等单位大力支持与参与，该航博会现已成为中国航空服务领域最专业的采购交易会，在国际航空服务领域专业展会中占有极为重要的地位。为更好的促进航空服务产业链发展，推动航空软硬件服务质量，提升航空服务领域的国际竞争力和影响力。高登商业与相关主管部门等单位于2016年06月14日-16日在上海新国际博览中心继续召开“2016第五届上海国际航空服务产业展览会”。预计2016年展会规模及观众数量同比有较大的提升，参展商数量同比增长80%，专业观众数量同比增长220%。此次展会将聚集国内外近千家主要航空公司、机场集团、飞机制造商与航空服务相关企业以及数万全球专业买家参会，增进航空软硬件服务企业、供应企业与航空公司、机场集团以及飞机制造企业管理部门、采购部门的了解、理解和友谊，推动供需双方合作共赢。

As the Asian unique professional exhibition in aviation service field, Shanghai International Aviation Services Trade Fair (ASCE CHINA for short) has been successfully held four sessions in Shanghai. The fair has attracted thousands of excellent suppliers in aviation services & supplies field from more than 40 countries and regions all over the world, with a total exhibition areas of more than 50,000 s. q. m., covering Aviation Engineering and Service, Aircraft Interiors and Refurbishment, General Aviation, Unmanned Aircraft System, Airport Facility and Operation, In-flight Services & Supplies, etc. Additionally, it has gathered nearly a thousand of major airlines, aircraft manufacturers, and airport groups as well as ten thousands of top professional buyers in global aviation services area. Mean while, the event has been strongly supported and participated by AVIC, COMAC, AIRBUS, BOEING, Embraer, Safran, Pratt & Whitney, HAECO, DeSter, Air China, China Eastern Airlines, China Southern Airlines, Xiamen Airlines, Hainan Airlines, Shenzhen Airlines, Spring Airline, Junyao Airline, Beijing Capital International Airport, Shanghai Airport, Guangdong Airport, Sichuan Airport, Yunnan Airport, Liaoning Airport and related aviation industry associations, etc. For now, the fair has become the most professional exhibition in Chinese aviation services & supplies field. Meanwhile it has played a vital role in international aviation service & supplies exhibition areas. In order to promote a better development of aviation service industry chain, to improve tangible and intangible service quality of the industry as well as to enhance the international competitiveness & influence of aviation service field, Golden Commercial and related authorities will continue to hold "The 5th Shanghai International Aviation Services Trade Fair 2016" in Shanghai New International Expo Center on June 14-16, 2016. It is estimated that there will be a great increase on both expo scale and professional visitors in 2016, with an exhibitor increase of 80 percent and a professional visitor increase of 220 percent. The fair will attract nearly a thousand of major airlines, airport groups, aircraft manufacturers and related aviation service enterprises as well as ten thousands of professional global buyers aiming to enhance a further understanding and friendship as well as win-win cooperation among enterprises providing tangible and intangible aviation service, supplying enterprises and airlines, airport groups and management & purchasing department of aircraft manufacturers.

# ASCE 2016

June 14-16, 2016  
SNIEC-CHINA  
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## 同期活动 | Activities

自2012年首届上海航博会(ASCE CHINA)举办以来,该航博会已经走过了四个年头,每年都有来自世界各地的航空领域专业人士汇聚上海,收集市场和产品最新信息,寻求商业合作伙伴并积极参加行业论坛讲座。展会同期为推动航空工程行业发展,增进航空服务供应企业与航空公司、飞机制造商、机场集团之间的合作共赢,本届活动的主办方高登商业(Golden Commercial)特在展会期间举办国际航空工程高峰论坛、国际航空工程企业供需专场见面会、国际通用航空大会等多场活动与论坛。希望通过展会与论坛结合的形式以增加供求双方的了解和友谊,以提升航空服务领域的国际竞争力和影响力。

It has been four years since ASCE CHINA was firstly held in 2012. Each year, worldwide professionals from aviation industry gathered in Shanghai to collect the latest information of industry market and products, to seek for business partners and to take an active part in the industry summit. In order to promote aircraft engineering industry's market development, and to enhance a win-win cooperation among aviation services suppliers, airlines, aircraft manufacturers, airport groups. Golden Commercial, the organizer will specially hold the 3rd International Aircraft Engineering Summit, the International Aircraft Engineering Supply and Demand Meeting, the International General Aviation Conference and other kinds of activities during the expo. The combination of expo and summit is aimed to enhance a mutual understanding and friendship between the supply and demand parties as well as to improve the international competitiveness and influence of aviation services field.

### •国际航空工程高峰论坛 | The International Aircraft Engineering Summit

国际航空工程高峰论坛作为本届航博会最主要的活动之一,会议期间将邀请中国民用航空局、中国民航维修协会、国际飞机发动机协会、中航工业、中国商飞、空客、波音、巴航、庞巴迪及国内外各大航空公司与企业参会并发言,聚焦航空维修工程、发动机维修技术、内饰材料创新与发展,围绕中国民用航空维修业的市场分析与发展战略,航空公司维修成本策略选择及趋势,航空发动机维修工程管理和风险控制,维修件及二手件的优化采购和库存管理,飞机座椅及其材料的创新设计与选择,机上娱乐及通讯系统的革新,老龄飞机的维修管理及内饰改装等热点话题展开讨论。

The International Aircraft Engineering Summit is one of the most important activities of ASCE CHINA. The event will invite CAAC, CAMAC, IAEA, AVIC, COMAC, AIRBUS, BOEING, Embraer-China, Bombardier, Airlines and other enterprises at home and abroad as attendees and speakers. Topics are around Market Analysis and Development Strategy of China Civil Aviation Maintenance and Aircraft Interiors, Airlines Maintenance Cost Strategy Selection and Trend, Aircraft Engine Maintenance Project Management and Risk Control, Maintenance and Second-hand Parts Optimization Purchasing and Inventory Management, Challenges and Opportunities Faced by IFE and Communication Systems, Aging Aircraft Maintenance Management, Aircraft Interiors' Innovative Design and Its Materials' Optimized Selection, etc.

### •国际航空工程企业供需专场见面会 | The International Aircraft Engineering Supply and Demand Meeting

国际航空工程企业供需专场见面会将在航博会期间在展馆多功能会议厅举办,通过供需双方一对一面面对面的交流方式,以促进供求双方的了解和友谊。活动将特邀国内外各大航空公司及相关大型企业采购、机务及工程等部门的主要负责人在现场进行样品采集与信息的收集。

The International Aircraft Engineering Supply and Demand Meeting will be held in multi-functional conference at SNIEC during ASCE CHINA. Through one-to-one and face-to-face communication, it helps to promote the mutual understanding and to enhance the friendship between the supply and demand parties. Domestic and foreign airlines and chief leaders of related large enterprises' procurement, maintenance and engineering departments will be specially invited for sample & information's collection.

### •国际通用航空大会 | The International General Aviation Conference

国际通用航空大会作为本届航博会通航领域重要主题会议,在相关政府部门和国际权威组织的支持下,探讨随着中国低空空域改革的推进,带给中国通用航空领域全新发展机遇,通过更全面的议题设置,更多的专业内容讨论,更多的高层次行业代表的参与以及更广泛的国际交流,为行业奉献一次更成功更深入的行业盛会。

The International General Aviation Conference is a themed meeting in the field of General Aviation during ASCE CHINA 2016. With the support of relative government department and international authoritative organization, this summit will discuss new development opportunities faced by the market of Chinese general aviation. With the effort to present comprehensive topics, sufficient discussion with professional content and massive industry representatives of high level, it is our aim to successfully stage a distinguished industry meeting.

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## 展出大类 | Major Exhibits



### 航空工程与服务 | Aviation Engineering and Service

航空维修与工程、航材及辅设、机载设备、航空电子及电气、航空信息化系统、舱内设备及用品、快速成型及3D打印技术、应急抢修装备、航空油料及节油技术、航空金融与租赁、航空培训与服务等；

MRO & Engineering, aero-material, aero-equipment, aviation electronic and electric, aviation information system, cabin equipment and supplies, rapid prototyping & 3D printing technology, emergency rescue equipment, aviation fuel & oil-saving technology, aviation finance and leasing, training and service;



### 机上内饰与翻新 | Aircraft Interiors and Refurbishment

客舱设备与管理系统、飞机座椅、机上娱乐及通信系统、厨房/储物柜系统及厨房插件、材料(铝/合金/钢/复合材料)、照明/LED及配件、软装纺织及皮革制品、内舱涂料及贴面材料、客舱清洁/消毒产品、飞机内饰设计与整新等；

Cabin equipment and management system, aircraft seating, in-flight entertainment and communication systems, galley/stowage system and gallery inserts, materials (including aluminum, metals, steels, composites), lighting/LED and accessories, soft furnishings, upholstery, textiles & leather, cabin cleaning & veneer materials, cabin cleaning & sanitary products, aircraft interior design and refurbishment;



### 通用航空器 | General Aviation

通用航空飞行器、直升机、航材、航电系统、机载设备、应急救援、通用航空运营、基础设施与服务等；

General Aviation aircraft, helicopter, material, Aviation electricity, onboard equipment, aircraft and emergency rescue, general aviation operating, infrastructure and service;



### 无人机系统 | Unmanned Aircraft System

无人机、气动/结构/总体/设计/材料、控制与导航技术、动力和能源设备、通信及数据链技术、航空航天电子与设备等；

Unmanned aerial vehicle (UAV), pneumatic/structure/general/design/materials, control and navigation, task loading, power and energy equipment, communication and data link technology, aerospace electronics and equipment;



### 机场建设及运营 | Airport Facility and Operation

机场设施技术及设备、机场安保及安检、自助值机系统及触摸技术、绿色机场与EMC照明改造、空中交通管制、航空物流技术设备等。

Airport facilities and technology equipment, airport security and inspection, airport CUSS & touch technology, green airport and EMC lighting reform, air traffic control, air logistics technology equipment, etc.

## 参展费用 | Participation Fees

国际标准展位：

A：国内企业：19800.00/展期（RMB）3m×3m B：国外企业：4800.00/展期（USD）3m×3m

注：标准展位（包括：三面白色壁板、中（英）文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/5A电源插座一个、废纸篓一个。）

International Standard Booths: For overseas enterprises: USD 4800/Expo; 3m×3m

Note: Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

室内光地：

A：国内企业：2000.00（RMB）/平方米/展期 B：国外企业：480.00（USD）/平方米/展期

注：（最少36平方米起租）“光地”只提供参展空间，不包括展架、展具、地毯、电源等。

Indoor Raw Space: For overseas enterprises: USD 480.00/Sq.m.

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

## 参会人员 | Participants

展会期间有来自航空、航天、兵器、船舶、高校、科研院所、空军、海军、武警、气象、测绘、环保、电力、铁路、海洋、民政、贸易行业的代表观展参会以及数万名专业观众齐聚一堂，共享航空领域采购盛会。

During the exhibition, tens of thousands of professional visitors and representatives of each area are gathered under one roof to celebrate this industry pageant. Related areas include aviation, aerospace, weapons, ships, universities and research institutes, air force, Navy, police, weather, surveying and mapping, environmental protection, electric power, railway, marine, civil affairs, as well as trade.

如欲订“Golden Commercial: ASCE 2016”展位和了解更多信息，请通过以下联络方式：

To reserve the booth of “Golden Commercial: ASCE 2016” or learn more information, please contact:

地址：中国(上海)自由贸易试验区马吉路2号2001-2002室（200131）

Add: Room 2001-2002, No.2, Maji Road, Pilot Free Trade Zone, 200131, Shanghai, P.R.China

电话/Tel: (86-21) 6439-6190 5013-1760 传真/Fax: (86-21) 5013-1761

E-mail: info@goldenexpo.com.cn Show website URL: www.aviationfair.com.cn