



South Carolina: A Competitive Location for Expansion

Business is booming in the Southeast USA!



Low Cost and Business-Friendly

South Carolina is ranked second in the nation as a top state for doing business.

Based upon:

- Business Environment
- Labor Climate

Costs of Doing Business

- *Industrial Electricity Cost* – 13% less
- *Construction Cost* – 11% less
- *Cost of Living* – 12% less

At 5%, South Carolina's corporate income tax is among the lowest in the Nation and the Southeast.

Stable & Supportive Government

Incentive Highlights

Corporate Income Tax

- Only taxed on portion of income derived from SC operations

Sales Tax:

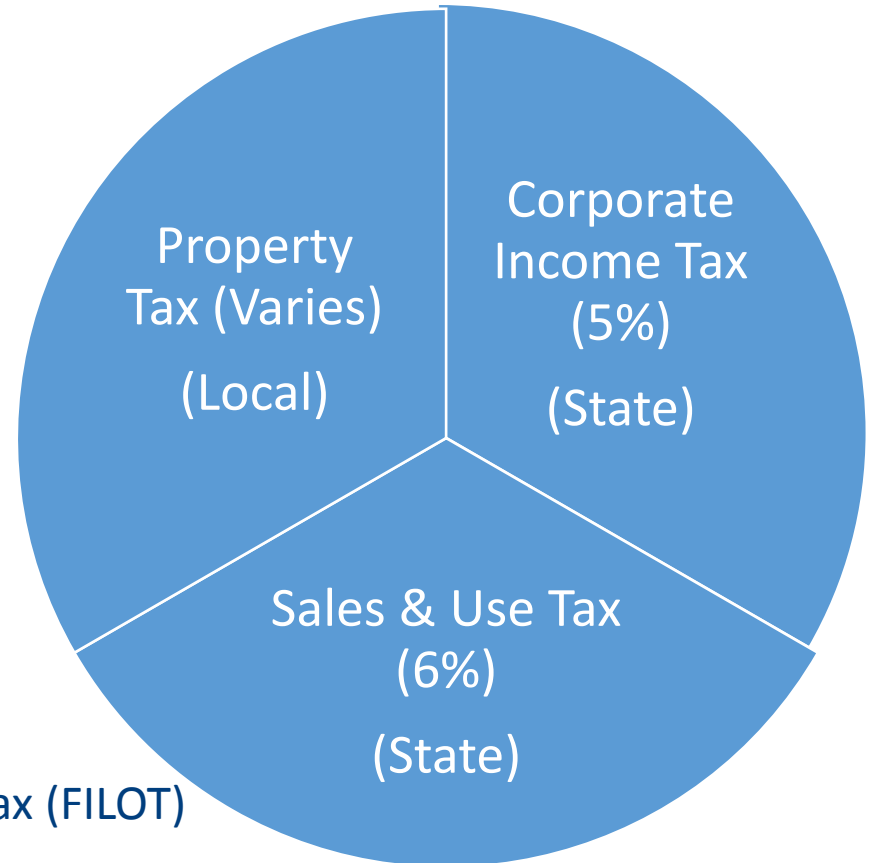
- Many Exemptions, including:
 - Electricity
 - Materials (integral part of finished product)
 - Packaging Materials

Property Tax

- Local / No State Property Tax
- Abatement or Fee-in-Lieu of Property Tax (FILOT)

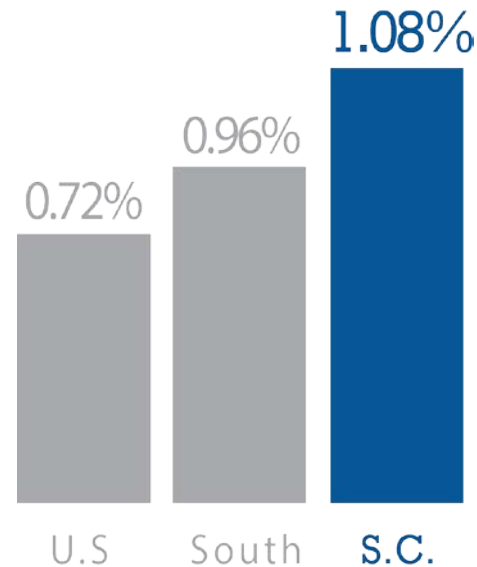
Discretionary Incentives

- readySC
- Job Development Credits & Grant Funding



10th Fastest Growing State

In the past year, South Carolina's population grew by 1.08%, outpacing the national growth rate of 0.72% and making it the 10th fastest growing state. The only other southern state to crack the top 10 was Florida.



Source: U.S. Census Bureau
Annual Population Estimates

South Carolina – Low Cost of Labor

The average annual wage in South Carolina is \$39,570, the **2nd lowest rate in the Southeast.**

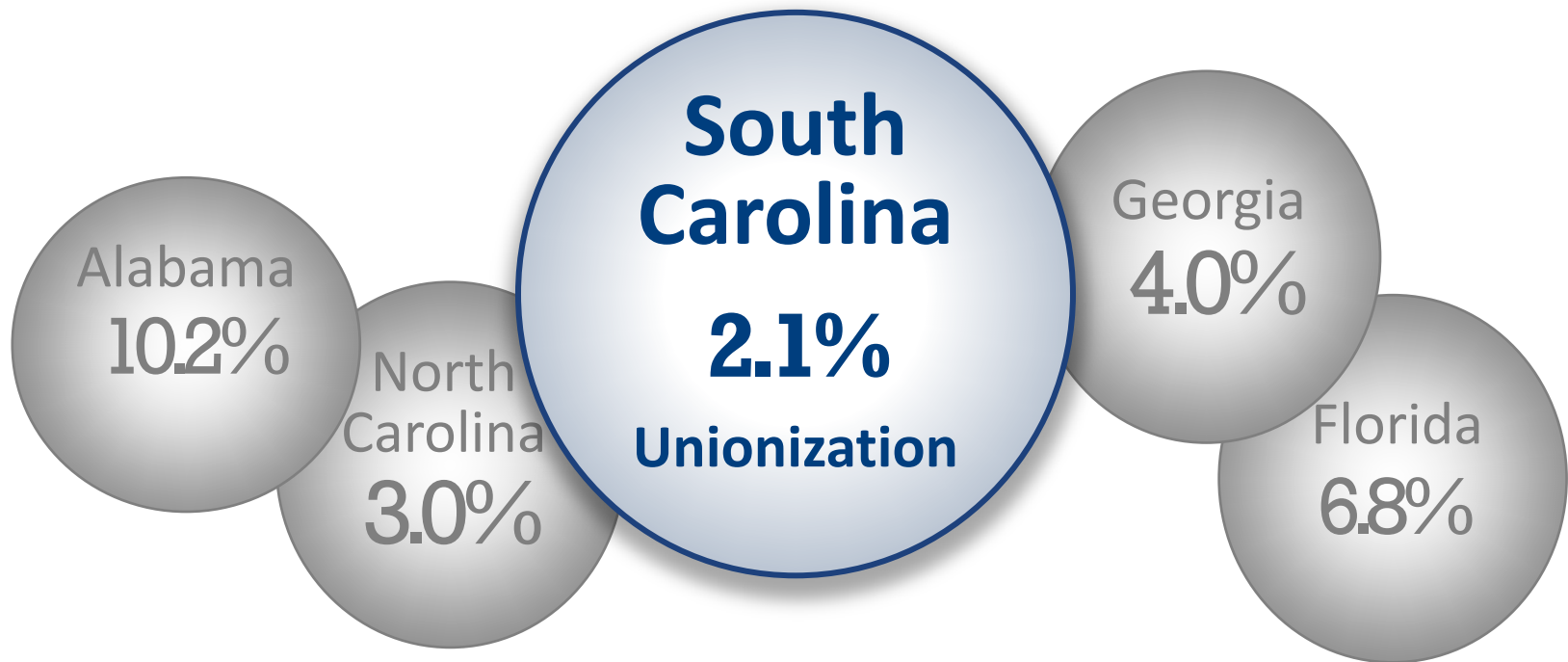
The median hourly rate for **production workers** in South Carolina is **\$15.52/hour.**

South Carolina is home to over **185,000 production workers.**

*Source: Bureau of Labor Statistics, May 2014
Occupational Employment and Wage Estimates.*

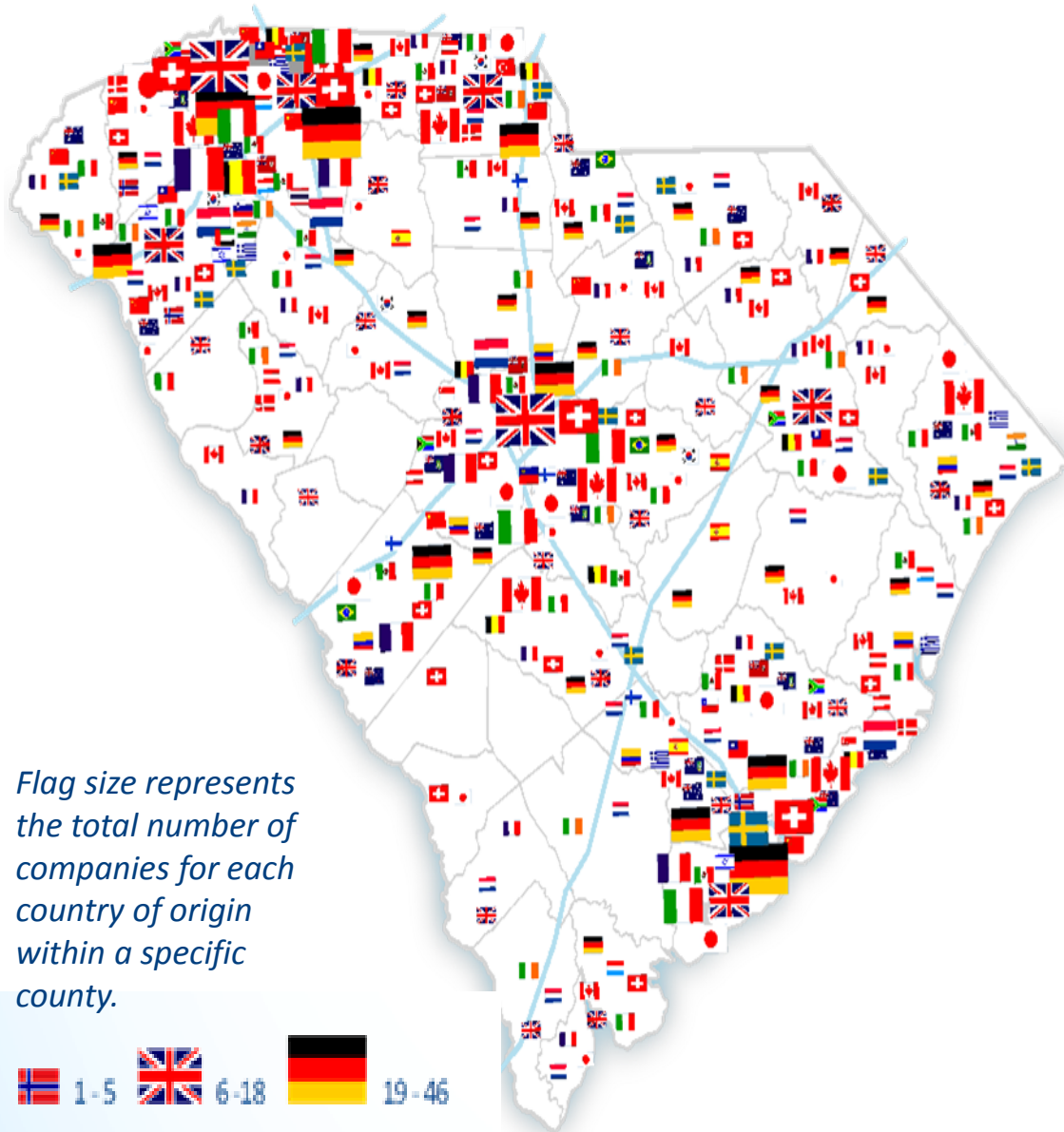


Lowest Unionization Rates in Southeast



Source: Bureau of Labor Statistics, Union Members 2015

Recent South Carolina Success



#1

For third year in a row, South Carolina ranks first among states for jobs created by new and expanding international firms.

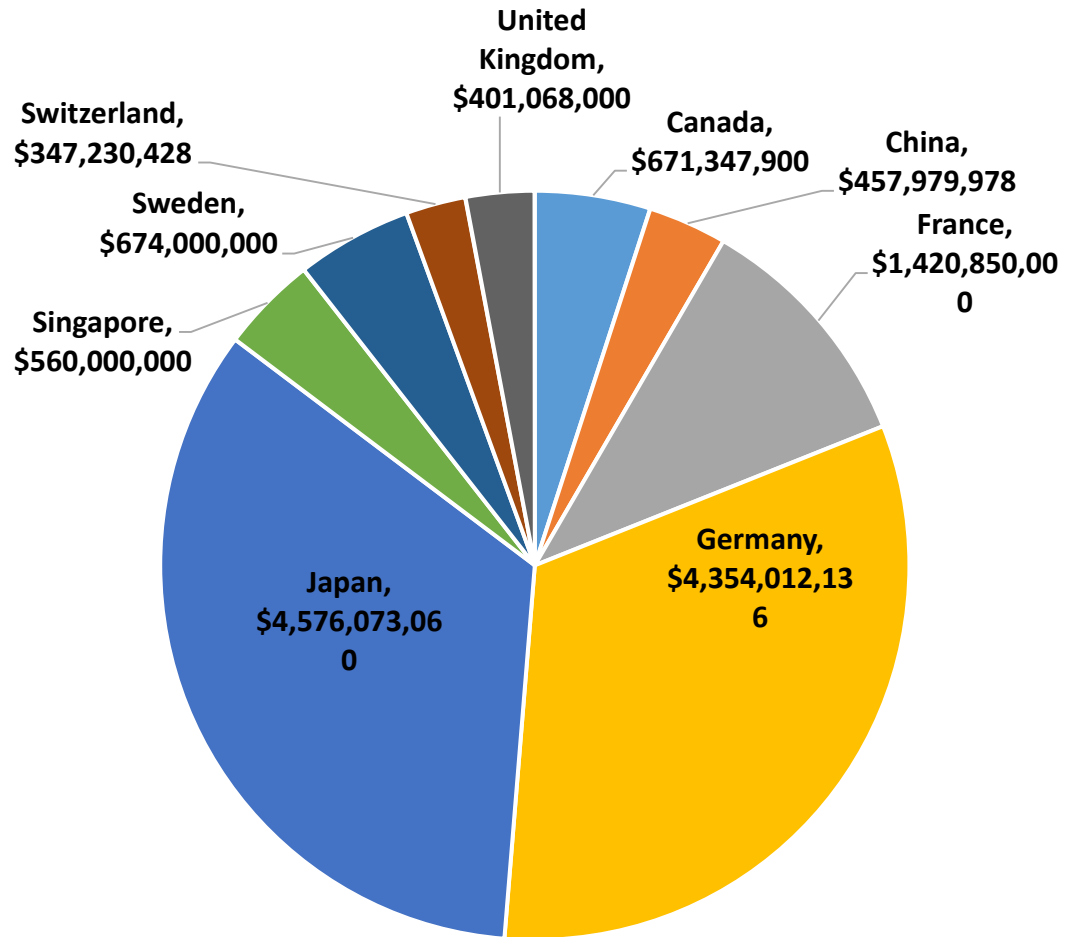


IBM Global Location Trends
Annual Report, 2012, 2013, 2014

SC FDI by the Numbers

South Carolina Recruited Foreign Investment 2011-2015

\$14.3 Billion
31 Countries
186 Companies
225 Projects
94 New Facilities



South Carolina - Record Exports

\$30.9

2015 Export Totals

4.18%

Increase in SC
exports between
2014-2015

85%

SC exporters with
<500 employees

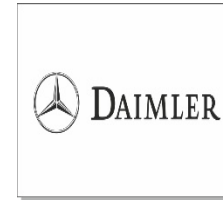
#1

Passenger Automobiles
Tires
Synthetic Staple Fibers
Ball & Roller Bearings and
Parts
Lawn Mowers

TOP EXPORT PRODUCTS

1. *Vehicles*
2. *Machinery*
3. *Aircraft/Spacecraft*
4. *Rubber*
5. *Plastic*
6. *Electrical Machinery*

Global Brands Call South Carolina Home



Team S.C. Economic Development



Federal Government – Partner with SelectUSA / US Commercial Service for export assistance



State Government – Cabinet Agency of Governor Nikki Haley



Regional Economic Alliances – 8 in South Carolina, represent portions of the state



Counties – 46 in South Carolina

NESA: Who we are

NESA: Who we are

The North Eastern Strategic Alliance (NESA) is a regional economic development organization representing nine member counties.

NESA's mission is to work with existing county and state economic development organizations to create new jobs and increase the per capita wage of the citizens of the North Eastern region of South Carolina at a rate faster than per capita growth rates for the state and the nation.

The NESA staff is comprised of a professional team specializing in economic development, marketing, business development and research.



About NESAS

- Population: 750,000 (15% of South Carolina)
- Workforce: 330,000 (18% of South Carolina)
- Area: 15,825.80 km²
- Average Wages: 37,100 USD (33% lower than National Average, 17% lower than the Southeast average)

Regional logistics

Major Interstate Access:

- I-20 East/West (Extends to Dallas, TX)
- I-95 North/South
- I-73 North/South - Proposed
- I-26 East/West (adjacent to the NESA region)

Airport Access:

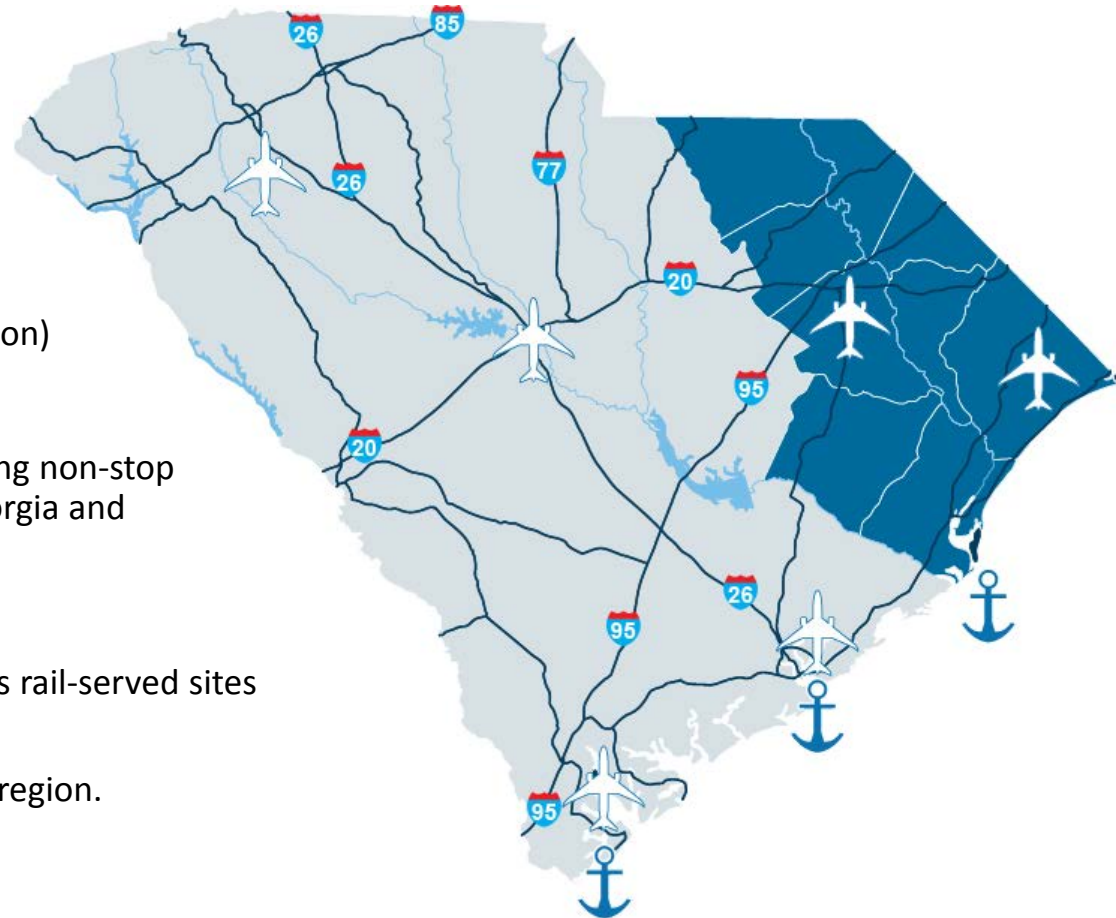
- The NESA region features 2 airports serving non-stop flights to major hubs such as Atlanta, Georgia and Charlotte, North Carolina.

Railroad Access:

- Over 350 miles of rail as well as numerous rail-served sites within the NESA Region
- Access to Class 1 CSX rail throughout the region.

Port Access:

- Georgetown, South Carolina
- Charleston, South Carolina (adjacent to the NESA region)
- Savannah, Georgia (adjacent to the NESA region)
- Wilmington, North Carolina (adjacent to the NESA region)



SiMT

The Southeastern Institute of Manufacturing and Technology (SiMT) provides the support needed by area and future industries to advance the region's ability to provide a highly trained workforce.

The facility features an Advanced Manufacturing Center, a 3-D/Virtual Reality Center and a National Robotics Center.

SiMT offers open-enrollment, on-site and customized training as well as manufacturing startup assistance and consulting services.



Pittsburgh Institute of Aviation

Located in Myrtle Beach, Pittsburgh Institute of Aviation's 26,000 sq ft facility houses classrooms, a student resource center with a computer lab and publications library, and shop areas for aircraft propulsion systems, electricity, sheet metal, hydraulics, instruments & controls, composite materials, non-destructive testing, welding, and painting.



Recently, Pittsburgh Institute of Aviation was instrumental in allowing Horry County to land an expansion by aircraft maintenance company Executive HeliJet with 75 employees, and the location of Kingman Airline Services with 180 employees.

With access to a workforce training program which graduates certified Aviation Maintenance Technicians, these two companies have been able to kick-start their hiring efforts and shortened the timeframe for them to become operational.

Existing Industries within the region



Highland Industries, Inc.



CONBRACO



Johnson
Controls



Dixie



DSM



Domtar **HONDA**



Metglas®
Metglas®



Aerospace

Aerospace in the United States

- The United States is home to the largest aerospace market in the world.
- With a hospitable workforce, extensive distribution systems, diverse offerings and a strong support at the local, regional and national level for policy and promotion.
- Industry estimates indicate the annual increase in the number of large commercial airplanes during the next 20 years will be 3.5 percent per year for a total of 34,000 valued new aircraft produced with a revenue at \$4.5 trillion (list prices).



Southeastern Aerospace Corridor

NESA's proximity to original equipment manufacturers such as Boeing (Charleston, S.C.), Gulfstream (Savannah, Georgia), HondaJets (Greensboro, N.C.), Embraer (Melbourne, Florida) and other companies makes it very attractive as a location to base a supplier for these companies.

South Carolina itself is home to more than 200 aerospace engineering companies including design firms, service providers and distributors.



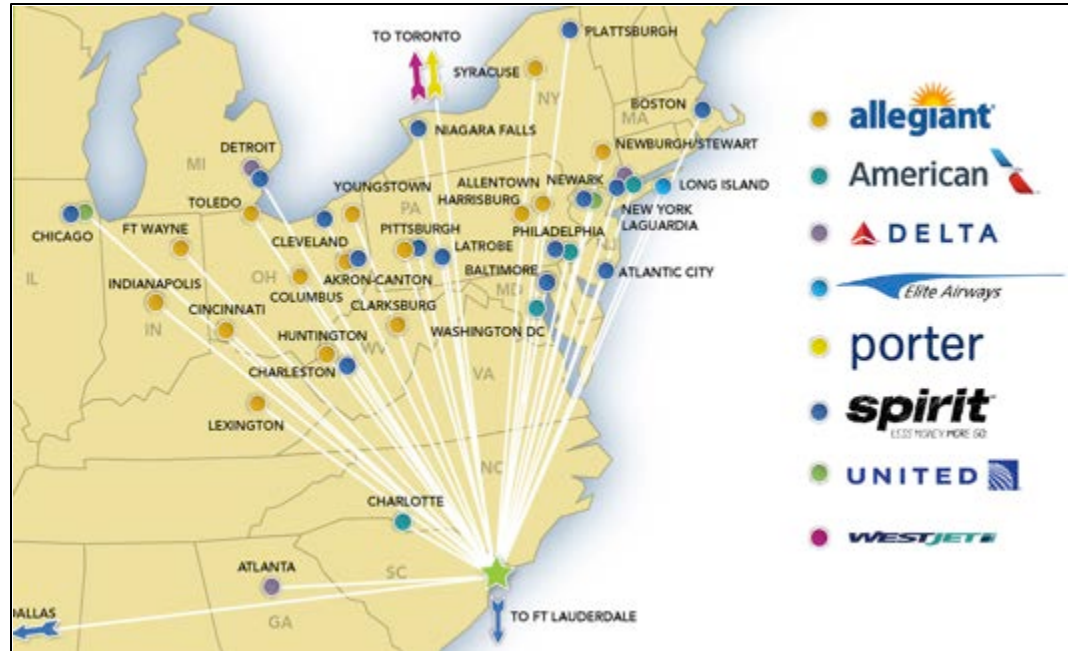
Myrtle Beach International Technology & Aerospace Park (iTAP)

- 460 total acres and close proximity to the 11,000 square foot General Aviation Terminal and the Myrtle Beach International Airport.
- Less than a 2 hour drive on a 4 lane highway to Boeing facilities.
- Access to training at the Pittsburgh Institute of Aviation housed on the campus.



Myrtle Beach International Technology & Aerospace Park (iTAP)

- 2,000 meters runway.
- 30 non-stop markets
- For the 12-month period ending March 20, 2014, the airport had 145,347 aircraft operations, an average of 248 per day: 75% air taxi, 11% scheduled commercial, 11% general aviation, and 3% military.
- 1,830,071 enplaned and deplaned passengers in 2015.



Why NESA? | | Kingman Airline Services

Kingman Airline Services, Inc., is an FAA Approved Part 145 Repair Station and aircraft storage facility and offers various levels of maintenance for Boeing, Embraer, Bombardier CRJ, SAAB and McDonnell Douglas Aircraft.



“I was attracted to Horry County by their capabilities and culture. Horry County has experienced hands-on people committed to partnering with companies to improve and grow their business. We are very excited to join the Myrtle Beach Community.”

Kevin Dolan

Kingman Airline Service President

Boeing's South Carolina success

In 2009, Boeing chose to locate its 787 Dreamliner manufacturing facility in South Carolina. This project has become a case study in how the state's business climate is beneficial for firms looking to expand.

- South Carolina responded quickly and thoroughly to the needs of Boeing once it was apparent the company was focusing on relocating production to the state.
- From the outset of the project, South Carolina legislators were willing to work with Boeing on customized legislation, infrastructure, recruiting and workforce training.



Boeing's South Carolina success

Since its South Carolina relocation, Boeing has been extremely successful. Initially, the company was slated to create 3,800 jobs coupled with a \$1 billion investment. Four years after the announcement, Boeing has created 8,000 jobs and has doubled its initial investment to \$2 billion.

Seeing the success to be had in South Carolina, Boeing recently announced the construction of the 787-10 – the largest version of the 787 Dreamliner – would be produced exclusively in South Carolina.

This serves as a great illustration of a company observing South Carolina's business friendly environment and the state providing excellent support to ensure the success of Boeing at its North Charleston facility.

Quality of Life

Located in beautiful South Carolina, the NESAs Region offers something for everyone. You can spend a day at the beach, play a round of golf, cheer at one of the professional or collegiate sporting events, dine in one of our many restaurants or visit a museum.

Whatever your preference, the NESAs Region won't disappoint.

- A diverse landscape with access to beaches, rivers and parks
- A temperate climate
- Both rural and urban areas
- A variety of cultural events throughout the year





Website: www.nesasc.org

Phone: (843) 661-4669

Email: info@nesasc.org